



Meenakshi Batra - Brief Profile

Meenakshi Batra is a seasoned and widely recognized international development professional with over three decades of multifarious experience globally. Her expertise includes providing strategic leadership, organizational development and sustainability, program development and management, external relations, resource mobilization, policy advocacy, campaigns and networking in the international development, corporate social responsibility and non-profit sector.

Her skills encompass wide range of development sector approaches, philanthropy, institutional donor program management, organizational development and management, budget and strategic planning. Meenakshi has extensive experience in the areas civil society, child and human rights, poverty and vulnerabilities, equity and social exclusion, gender and masculinities and corporate social responsibility. She has lead many humanitarian and post conflict responses in India and South Asia.

Meenakshi has served in various leadership roles with International Development and humanitarian agencies in South and Southeast Asia including Afghanistan, Bangladesh, India, Indonesia, Nepal and Sri Lanka. Meenakshi has successfully led large country programs in India, Afghanistan and Indonesia. She has additional international experience in United Kingdom, Philippines, Vietnam and Iraq.

Meenakshi is Chair of idea2impact- Resource Alliance India, a social impact initiative that aims to advise donors globally on their social investments, provides CSR and philanthropic management solutions and supports not for profits enhance their capabilities and resources to undertake social change initiatives. She is also associated with Inspired4.com, an accounting and advisory Services LLP partnership firm. With her initiatives she aims to provide comprehensive end to end full-service CSR and philanthropic management solutions for social transformation.

She has most recently served for nearly a decade as CEO of Charities Aid Foundation (CAF) India, a global not for profit. Her focus was on Promoting Giving in India through providing CSR and philanthropy management support, including corporate advisory, NGO due diligence and program implementation portfolios. She led a team for a decade, supporting over 300 corporates, nearly a million individual donors, over 3000 not for profits and vast network of media, government and other agencies, working in partnership to address development challenges in the areas such as education, health, water, environment, livelihoods, women, children and disability. She also shaped one of the India's largest and dynamic payroll-giving and volunteering program customized to donor needs for maximum impact.

Previously she served as Country Director for Save the Children in Afghanistan, Country Director for Child Fund International in India and Indonesia, and a similar role for War Child UK and War Child Canada in Afghanistan. She has also worked with Oxfam, DFID (UK Aid), KRIBHCO Indo-British Rained Program and National Labor Institute (GOI).

Through her work, Meenakshi has emerged as a thought leader in the field of philanthropy and development. Her work has been recognised and acknowledged through several prestigious awards, such as the Indian Women Achiever Award (IWAA), NGO Women Leadership Award, Women in Leadership Award and many more. She also speaks frequently at various national and international conferences and writes frequently for media and other channels.

She serves on boards of several not for profits and on many government and business chamber committees.

Meenakshi holds a Post Graduate degree in Child Development and Family Welfare. Meenakshi has undertaken advanced studies in the areas of Environment Education (Centre for Environment Education), Gender and Social Development (London School of Economics and Wye College UK) and Leadership Development. She works and lives in Gurgaon (NCR), India.